



# Accounttex 2025 IT benchmarking

Pro Drive run an IT benchmarking process throughout the year to show businesses how well they're managing their technology and provide instant, actionable steps on how to improve.

## WHAT THE IT BENCHMARKING SURVEY IS

- ✓ Pro Drive have a unique model to help firms benchmark and improve the performance of their IT.
- ✓ The Accounttex survey condenses our detailed assessment into tech jargon free 5-minute survey.
- ✓ If you completed the survey, you will have received a report by email with your score.
- ✓ The report shows areas of risk and some recommendations in the following areas:



### Cyber Security

Keeping your business cyber secure is a critical part of risk management for your business. Increasingly, having cyber security risks will limit your ability to win new business and increase your running costs.



### Business Continuity

Having downtime in your business costs money but can also affect your reputation as a reliable supplier. Robust business continuity planning reduces this risk and prevent permanent damage to your firm from an unexpected event.



### Budget and Spend

Technology is a significant item of spend for businesses so it is essential to run a well controlled IT budget to ensure you don't waste money and receive the best return on investment.



### Service

A well structured and measured service is essential to ensure changes are delivered on time, issues addressed quickly and ultimately that your staff are happy with their IT experience.



### Productivity

Finding and retaining good staff is tough. So its important you get the most from your workforce. Technology is a key to improving productivity so as technology develops you should be using it to ensure your team become continually more productive.



### Insights

What gets measured gets done. Without clear eyes on your business, you may be missing hidden problems and not seeing opportunities to improve. Modern business systems have amazing reporting capability and if you are not using it, you will be losing out to competitors who are.



### Strategy

Technology when adopted properly is becoming, if not already is, the biggest differentiator between businesses. By not having a strategy, you will be left behind.

## WHAT DO THE SCORES MEAN?

We grade scores Red / Amber / Green according to the following IT Maturity levels:

Colour	IT Maturity Level	Score range
	Basic	0-39
	Average	40-74
	Mature	75-100

Pro Drive works with firms in Accountancy, Legal and Financial Services. We typically find that Accountancy Practices have scores with a lower level of maturity than those in the other sectors we operate in. The majority of survey respondents have between 10 and 100 staff.

## THE ACCOUNTEX RESULTS AND TRENDS

	Accountex 2025	Accountex 2024	2 years
Highest score	69	87	76
Lowest score	36	20	20
Average	49	50	49

The main trend, which correlates with the data we have received outside of Accountex, is that accountancy practices have insufficient controls in place around cyber security:

- Only 10% of respondents had the UK Government's Cyber Essentials certificate for basic cyber security
- 70% of respondents **did not have** a cyber security incident response plan (an essential policy)
- Only 40% had carried out a security risk assessment in the previous 12 months
- Just 40% have a qualified person review their IT systems more than once a year
- Surprisingly (for Accountants), only 2 firms said they had a formal IT budget!

## A BIT MORE ABOUT PRO DRIVE

- Pro Drive provides IT Support, IT Strategy and Cyber Security services to SME Accountancy firms.
- Our unique IT Maturity Framework translates IT into data and risks so business leaders can make informed IT decisions without technical knowledge.
- We use this to help create IT roadmaps for our clients allowing them to take advantage of new technologies such as AI and automation whilst keeping them safe from cyber crime

Contact us on 0330 124 3599

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To complete the survey go to: <https://prodriveit.uk/startsurvey>

